

BIKE RENTING SYSTEM IN LITHUANIA

A2B

Our mission

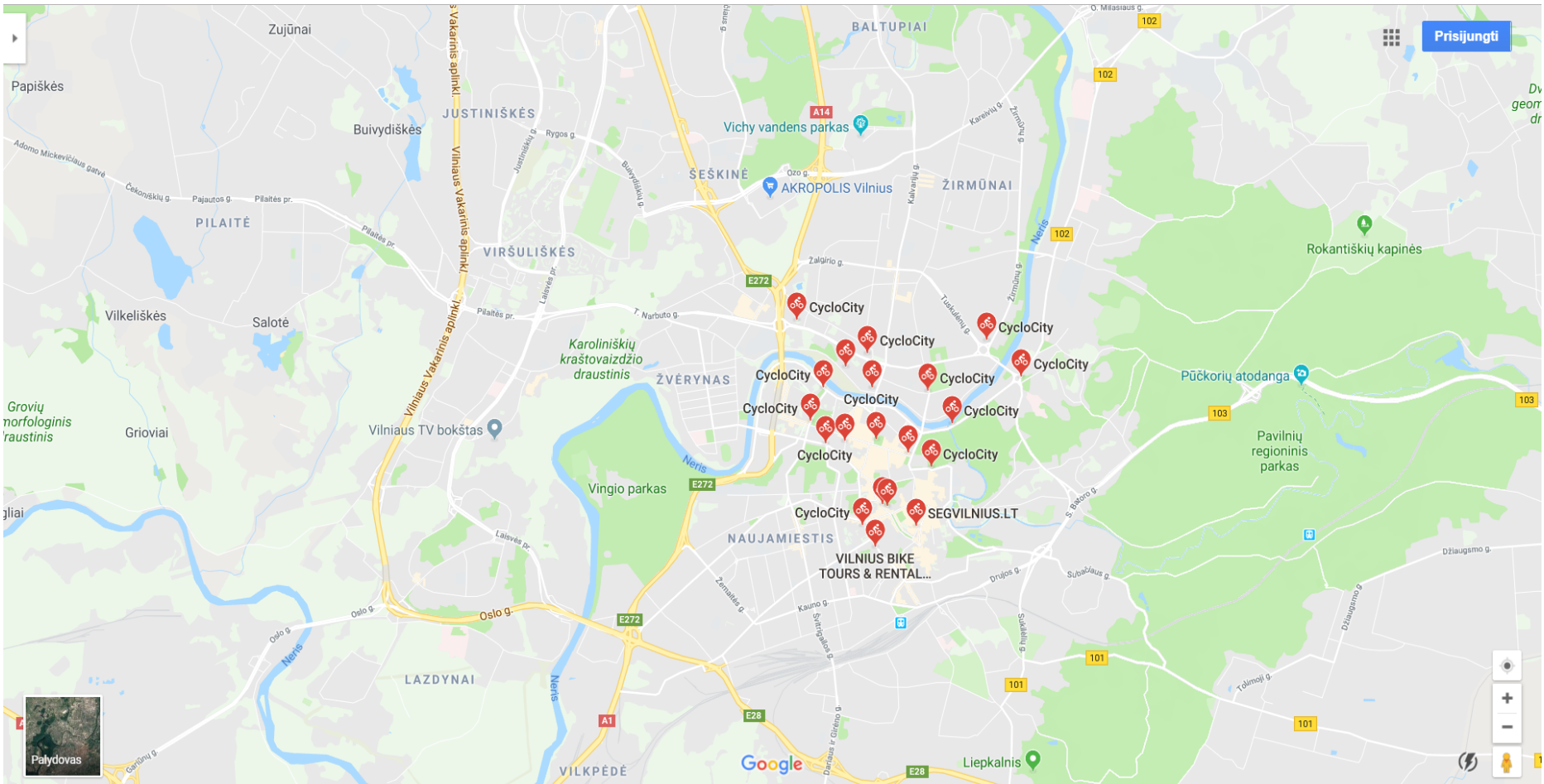
To make cities more suitable for cyclists



Problem

Public transport does not offer eco-friendly way to travel:

- Not many people use bikes in Lithuanian cities
- Bikes are mainly used by tourists



Solution

Modern bicycle renting:

- To place more bike renting spots
- To involve private companies
- To create an app



Business model

1. Rent is available only for subscribers
2. Premium features on the app
3. Selling rental spots to private companies

Competitiveness

Our app has a chart system which encourages people to ride bicycles.

Advantages

- Our company will have a bigger area of bike renting spots.
- Cashless payment.
- Modern approach.